



Better TV for everyone.

Founded in 2002, Roku pioneered streaming on TV with the first and only purpose-built TV operating system. Our mission is and has always been to transform how the world watches TV and connect and benefit the entire TV ecosystem. Read the story of Roku [here](#).

Office Locations

San Jose, CA (Headquarters)

Aarhus, DK	Amsterdam, NL
Austin, TX	Boston, MA
Bengaluru, IN	Cardiff, UK
Cambridge, UK	Concord, MA
Chicago, IL	London, UK
Hsinchu, TW	Kyiv, Ukraine
Manchester, UK	Mexico City, MX
New York, NY	Seoul, SK
Santa Monica, CA	Shanghai, CN
Shenzhen, CN	Stamford, CT
Taipei, TW	Toronto, CA

We're Hiring!

Ad operations
Ad sales
Communications
Content acquisition
Creative
Data science
Finance
Hardware engineering
Legal
Machine learning
Manufacturing/operations
Marketing
Product management
Programming
QA engineering
Software engineering
Talent acquisition
User experience
Voice activations

81.6M

Streaming Households
as of Mar. 31, 2024

30.8B

Streaming Hours
in 2024

\$40.65

Average Revenue Per User
TTM as of Mar. 31, 2024

3,150

Employees
as of Dec. 31, 2023

Roku OS is the No. 1 selling TV OS in the U.S. and Mexico

Streaming Players

Roku Express
Roku Express 4K+
Roku Streaming Stick 4K
Roku Ultra

Smart Home

Roku Home
Monitoring System
Roku Smart Cameras
Roku Video Doorbells
Roku Smart Lights
Roku Smart Plugs

Audio Products

Roku Streambar
Roku Streambar Pro
Roku TV Wireless Soundbar
Roku Wireless Bass
Roku Wireless Bass Pro
Roku Wireless Speakers



Roku Blog

Stay up to date on Roku news and announcements

LinkedIn

Connect with us on LinkedIn

Jobs

Discover your next role

Shareholder Letter

Learn more about our operating and financial performance

What we do

Our streaming platform offers superior outcomes for everyone – connecting users to the streaming content they love, enabling content publishers to build and monetize large audiences, and providing advertisers with unique capabilities to engage consumers.

Roku OS

The Roku OS, developed specifically for streaming TV, is the software that powers all Roku TVs, streaming devices, and smart home products. The Roku OS is designed with ease in mind, meaning you get a smooth setup, a simple home screen anyone can use, easy ways to find your favorite entertainment, and automatic updates with new features so our devices get even better over time.

Roku Ad Platform

Our ad platform is built for TV streaming and connects brands, performance advertisers, and our content partners with their target audience.

The Roku Channel

The Roku Channel is the home of free ad-supported streaming television on Roku, and features a diverse lineup of more than 80,000 on-demand movies and programs, more than 400 live linear television channels, and premium subscription offerings available in the U.S. It licenses and distributes content from more than 250 partners and features a growing library of Roku Originals. The Roku Channel is also available in Mexico, Canada, and the U.K.

How we work together

A big part of our success over the years has been our culture. It empowers people to do their best work as a team, bring big ideas and creative solutions to the table, and take ownership of their work. Here are a few of our core values:

High-performance team

We hire for excellence, which isn't just about technical skill. We look for candidates who are easy to work with, who seek and share alternative viewpoints, and show up every day with the goal of innovation. By removing roadblocks and minimizing unnecessary process, we create a space that fosters creative thinking and solutions. We face complex problems as a team, and the challenges allow us to thrive.

Trust and responsibility

Trust is what turns strangers into a team. Do you trust others to do their job so you can focus on your own? Do you trust others to have your back and make you better? Employees at Roku are trusted and empowered to make decisions, to behave like leaders regardless of title. There are no spectators or bystanders at Roku. We expect everyone to identify problems and opportunities, propose solutions and take action.

We win together

We're a very competitive company filled with ambitious people who love to win. But for us, winning means putting the common team goal ahead of the individual. This spirit is woven into everything we do. From team structures to transparent communication, sharing the win frees employees to innovate and execute on the bigger goal.

These ideas are not independent of each other. Each one supports and is supported by the others, creating a foundation for how everyone at Roku approaches their work. If this sounds like the culture that would bring out the best in you, please consider applying at [weareroku.com](https://www.weareroku.com).



Roku